



GENERAL MEMBERSHIP MEETING MINUTES
February 22, 2016 – 3:00 p.m.
NWTC – Room BA101

ATTENDEES: Kay Tupala-NWTC, Phil Taylor-NWTC, Julie Baeten-HSHS, Melinda Nelson-Aurora, Karen Bialcik-College of Menominee Nation, Jean Umland-College of Menominee Nation, Melissa Lange-Bellin College, Kathy Charles-Concordia, Catherine Mraz-Hoffman-Bellin Health, Tammie Rogers-Rasmussen College, Becky Hovarter-UWGB, Katie Olp-Rasmussen College, John Holzberger-FSC, Cindy Theys-NWTC, Brian Krogh-NWTC, Stephanie Stewart-Bellin College, and Ann Franz-GGBHA

OPEN DISCUSSION ON ISSUES AND UPDATES

Industry reps:

Aurora is hiring nursing leaders and are struggling to find them. In addition, they are hiring MA and CNAs.

Bellin Health is working with Bay Port High School on a CNA partnership program. They have openings in LPN, MA, RN - many ambulatory and acute side. Patient redesign has caused more MA and LPN openings. They opened a simulation area to reduce clinical space.

HSHS has a huge need for CNAs, which other healthcare organizations echoed their need as well. They are hiring RNs; however, there are not many openings for allied health.

Education reps:

Bellin College accreditation passed for its' Sonography B.S. degree program, which is a 3 year program that can admit 6 students. Their online BSN program is accredited.

College of Menominee Nation (CMN) is beginning the PN accreditation.

Concordia University has a Radiologic and Diagnostic B.S. completion program. Students with an Associate Degree can finish the program and transfer up to 90 credits. No clinical experience is needed.

NWTC shared that their ADN program will be up for accreditation in fall of 2016. The PN program is accepted for candidacy for accreditation. The Paramedic accreditation is coming in fall 2016. The massage program is now open. Kay shared that the college is looking for clients for the students. The cost is \$25 for a 50 minute massage. There is discussion on having a new Health Navigator Associate degree program with a fall 2017 start date. There will be three tracks: insurance, nonprofit and hospital/clinic. It will be an online degree with two practicums.

Rasmussen College is now accepted into candidacy for ADN accreditation. On April 4th, the college is launching a BSN track and is working on a MSN curriculum.

UWGB shared that the BSN completion program graduated its first cohort with 7 graduates. The next cohort has 19 students. There is a new online Health Information Management & Technology B.S. degree completion program for returning adult learners. Their HIT program needs clinical sites.

Additional discussion centered on the crisis to find enough CNAs. CNA numbers are down, but employers' needs are growing. This is a statewide problem. CMN has a grant to train CNAs, but cannot find enough people interested in the program. Pulaski High School is going to be offering a CNA program in the fall. Marinette High School has a CNA program. It would be helpful if the workforce board would approve training for CNAs, now it only approves those students interested in taking the certificate required to be an RN or LPN.

PROGRAM UPDATES

Clinicals

There is a new subcommittee that formed focused on Medical Office clinicals. The degree fields the subcommittee will focus on are MA, PN, HIT, and MLT. The Clinical Subcommittee is working on one common form for Epic requests. A big time saver for both the healthcare organizations and educational institution is hosting a hospital update in August at one location. Before, healthcare organizations and schools met one-on-one, now everyone meets at a one-time event. The date is Aug. 19 at Bellin College. The subcommittee continues to build efficiencies in requesting clinical sites. A new project is developing an employability skills module for all clinical students. It will include topics such as professional appearance, communications skills, and how to work on a team. In addition to the PPT presentation will be videos from nursing leaders. It was suggested besides having nursing leaders from hospitals speak to include at least one long term care facility and a clinic.

Career Exploration Update

GGBHA group career exploration events continue to be held. These events have received great reviews, allowing students to learn firsthand from professionals already working in the field. Many of the events offered simulated hands-on experience, in addition to parent/guardian informational sessions. Visit the GGBHA [website](#) to learn more.

GGBHA Employment Expo

The GGBHA employment expo will be on **Tuesday, April 19, 2016 at the Kroc Community Center**. There will be an employer panel from 3:00 to 4:00 p.m. to discuss interviewing skills and the application process. From 4:00 to 6:00 p.m. will be the employment/job fair. The cost is \$75 per employer. The event is intended for 2 and 4 year college students and alumni. For the first time, the expo will also invite high school students that have their CNA and job seekers with healthcare backgrounds. Over 100 students attended last year's event.

Statewide Healthcare Alliance Meeting

The committee is working on standard healthcare requirements. There will be a statewide meeting in April with all of the healthcare alliances invited to the meeting.

NEXT MEETING DATE AND AGENDA

The next GGBHA general membership meeting will focus on developing a strategic plan for the organization. Kay asked members to send Ann any ideas of speakers you would like to see in present at the fall meeting. Some topics/speakers could be Dennis Winters with DWD on healthcare employment stats, Steve Rush with WI Hospital Association and any state that has been successful in recruiting people to go into CNA careers. Ann will email a Doodle poll in late summer to determine the October meeting date.