



**General Membership Quarterly Meeting Minutes
Green Bay Area Chamber of Commerce
Tuesday, September 17, 2013
3:30 p.m.**

Attendees: Kathy Charles-Concordia University, Jennifer Degener-Bellin College, Jenni Derpinghaus-Globe University, Troy Koebke-Bellin Health, Kari Mahlik-Rasmussen College, Jill Niemczyk-NEWAHEC, Lori Peacock-Green Bay Public School District, Janet Reilly-UW-Green Bay, Michelle Riedi-Baumgartner- St. Mary's/St. Vincent's Hospitals, Scott Schlicher - DWD-Division of Vocational Rehab, Lisa Schmelzer-Green Bay Area Chamber of Commerce, Ann Franz and Debbie Thompson-NWTC

Industry Updates

Troy reported physical and occupational therapists are needed. Pharmacists have become easier to recruit, due to a sizable staffing change in southern Wisconsin. Most healthcare organizations are hesitant to bring on additional staff. Bellin is only able to take on a few new RNs at a time, due to the experience needed to work in many areas of their organization.

More people are going to their employer's healthcare professional(s) when they have a health issue. Troy said Bellin is getting paid more focusing on having a healthy population vs. patients coming into the clinic. Bellin has received some grant dollars for their RNs working in specialized roles.

St. Vincent's/St. Mary's hired 10+ physical therapists in the last year. They have also hired some RNs, as reported by Michelle Riedi-Baumgartner.

Education Updates

Ann reported the new Health Sciences 4th floor at NWTC is now open for business. NWTC will be offering a new Wellness and Health Promotion associate degree, with classes starting in January 2014. Kay Tupala will update members at the next meeting.

Janet Reilly of UWGB reported HMIT students will soon be looking for clinical placement. They have started their first cohort of students enrolled in a Masters degree in Leadership in Management in Nursing.

The "Interprofessional Healthcare Case Competition 2014" is a competition sponsored by Wisconsin AHEC. The competition is open to any college/university student in Wisconsin and is being held January 9-10, 2014 at the Kalahari Resort in the Wisconsin Dells. **Registration will close in early October.** In addition, Wisconsin AHEC will also be offering at the competition three 6-hour interprofessional workshops for junior and senior level students. Healthcare professionals will discuss how they interwork with the occupations of the students. **AHEC is currently looking for judges. Wisconsin healthcare professionals are invited to host a table about their discipline on the day of the competition.** For more information visit: www.ahec.wisc.edu, or Jill Niemczyk at jilln@newahec.org or 920-652-0238.

Concordia University started a Physician's Assistant program early last summer, in addition to starting an MBA program for health professionals. They recently graduated nine students from their BSN program in Green Bay. Kathy Charles stated they have a new director and are growing their University in the state of Michigan.

Program Updates

Clinicals - The GGBHA website has reportedly been working well for faculty and students. The clinical subcommittee will be meeting on Thursday, September 19.

EPIC – Standardized EPIC training was developed using Aurora's platform for clinical students. This allows for more of the training to be done at the school vs. the clinical site. So far the training has been going very well.

After the hospitals have been updated on EPIC, a meeting date for revisions will be set for those involved in the creation of this standardized training for students.

Group Career Exploration Events – There are nine career experiences for the 2013/2014 school term. Aurora, Bellin College and Globe University are currently sponsoring events. All colleges and organizations are encouraged to host an event and contact Ann if they would like the event promoted on the website. Most events are held from 5:30 p.m. – 7 p.m. during the week. Lori Peacock will promote the events to students in the Green Bay Public School District. Lisa Schmelzer will promote the events across Brown County. Students and young adults, ages 14 to 21 years, are able to participate. See the attached flyer.

Additional areas of expertise requested were; neonatal simulation, mental health, and AODA career exploration. These areas will be looked into further for how they can be incorporated into the events scheduled or possibly offered as a separate event in the future. Members can contact Ann with any group career exploration events their organization is able to host.

Fast Forward Grant - WEDC will release more information about the grant in 3-4 weeks.

Lake Shore Health Care Alliance (LSHCA) – Members of the Greater Green Bay Healthcare Alliance are welcome to attend the November 6, 8:30 a.m., LSHCA meeting at Lakeshore Technical College in Cleveland, WI. The meeting will feature Judy Warmuth of the Wisconsin Hospital Association. Ann will email the members about the event when she receives it from LSHCA.

Kay Tupala would like to address the difficulty in finding allied clinical placements. The Alliance will have a special meeting in spring 2014 focused on clinical placement. Dennis Winter of the DWD is willing to be a speaker for the spring meeting.

Job Fair – Ann asked attendees if there would be value in having a healthcare organization and college/university joint job fair. The job fair could include hospitals, long-term care, public health, hospice and assisted living. Graduates with a technical diploma to a master's degree could be invited. The job fair would run from 12:00 – 4:00 p.m. March was favored for a date, as the graduating classes are larger. Area spring breaks will need to be taken into consideration. It was agreed by attendees to move forward with a joint job fair. Ann will research to find an adequate space for this event.

There will be a job fair (Bay Area Career Expo) at Shopko Hall in Green Bay on Thursday, October 17 from 10:00 a.m. to 3:00 p.m. NWTC is holding an open house in Green Bay, Marinette and Sturgeon Bay on Tuesday, October 1 from 2:00 – 7:00 p.m.

Other - Due to a shortage of Tb screening materials, students from other areas have had difficulty meeting the health requirements currently in place. As of October 1, Bellin will not have access to Tb testing materials. UWGB has a shortage of TB testing materials, but are still able to obtain testing supplies. This shortage will be further discussed at Thursday's (9/19) clinical subcommittee meeting.

Next GGBHA Quarterly Meeting

The next quarterly meeting of the GGBHA will be held on **Thursday, November 19, 3:30 p.m.** at the **Green Bay Area Chamber of Commerce.**