



Quarterly Meeting Notes
March 5, 2013 at 3:30 p.m.

Attendees: Suzanne Laurent from Orthopedic & Spine Therapy, Mike Conard from Concordia University, Jill Niemczyk from AHEC, Mark Rahmlow aide for Rep. Ribble John Holzberger from Forward Services, and Ann Franz from NWTC.

Industry Updates

Suzanne shared that her company has PT and PTA openings at their Ladysmith and Ashland locations. Clinical students are often hired. Orthopedic & Spine Therapy is also looking for a traveling PT. The company offers tuition reimbursement for those PT professionals that do not have their doctorate.

Education update

Ann stated that the Bay Area Workforce Development Board has approved funding a new website for the Greater Green Bay Healthcare Alliance. Originally, the Board had hoped to attach the website to their new website, but after researching the needs for the website, it was determined to have a free standing website. The Board will pay for the website, but not the hosting fee. Kay from NWTC offered to pay for the hosting fee for this year at a cost of \$120. For future years, it was suggested having one of the educational institutions host the website. All agreed that they were in favor of having one educational entity pay for the hosting fee and rotating to the other educational providers. Mike stated that they have 30 PA students starting in May 2013. Concordia will be looking for clinical placements.

Subcommittee updates:

Career Exploration subcommittee – Ann said that the first of six career exploration events for Spring 2013 went very well. Students go to the Alliance's website to learn about career exploration events available throughout the semester and can then register online. Aurora hosted the first event and had 28 students participate. One of the teachers was so pleased with the ease of the system, she sent an email to Lori Peacock with Green Bay School District. Other events scheduled include:

- March 4: Aurora – Lab Services
- March 5: NWTC – Dental Careers
- April 3: Bellin College – Nursing
- April 23: Bellin College – Radiology
- April 29: Aurora – Diagnostic

All career exploration events are held in the evening. The subcommittee will identify two more career exploration events for the Fall 2013 school year and then work on finding additional events for January through March 2013. Suzanne said that her organization may be interested in hosting a small event for PT. The subcommittee is discussing hosting an adult career exploration event.

Clinicals – The clinical process using the website is still going well. To view go to: <https://sites.google.com/GBHCAAlliance>.

AHEC Presentation: The organization receives state and federal funds for their programming. The goal of the organization is build interest in healthcare careers, assistance in helping students succeed in their postsecondary education and community care. The local AHEC covering 11 counties offers a 14 unit health careers curriculum, two summer camps and facilitates the Lakeshore and Fox Valley Alliance's career experiences, job shadows and websites. AHEC's college programming includes a community health internship program, cultural immersion program, interprofessional "J" term student workshop and a new interprofessional case competition coming in January 2014.

IT Occupations in healthcare – tabled until the next meeting.

Other: Fox Valley Healthcare Alliance – is hosting a healthcare educator summit on April 19, 2013

Next quarterly meeting – **June 18, 2013 at 3:30 p.m. at the Green Bay Chamber of Commerce.**